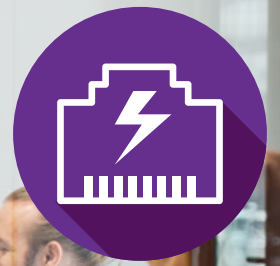


Powering up intelligent office buildings

NETGEAR
BUSINESS



Intelligent office buildings are evolving fast, across programmable LED lighting, conferencing systems, digital signage, door entry, HVAC, IP surveillance, building controls and more. But all these depend on one crucial element: the increased need to power a growing number of connected devices. This is why Power over Ethernet (PoE) is fast becoming the technology of choice for intelligent building systems.



2-in-1 power and data

By using the same copper cable in a data network, PoE removes the need to add in extra AC/DC power cables and converters, or to call in a qualified electrician. Power can be delivered where wanted, while minimizing additional expense, disruption and complexity. Energy usage and bills can be controlled more efficiently too.

With the biggest range of PoE switches on the market today, NETGEAR has cost-effective, flexible, and easy-to-use PoE products that deliver power to all kinds of intelligent building systems.



Easy WiFi expansion

One cable for both power and data – simple, cost-efficient WiFi network expansion.



Centralised, efficient power control

Manage multiple devices from one centralized switch: deliver power only when and where needed to save costs. Collect data from devices for future smart analytics. Built-in Redundant Power Supply (RPS) supports business continuity.



Smart LED lighting and video conferencing

Control clever lighting remotely, connect to other systems such as motion detection security cameras. Give video-conferences the power needed to provide a great, consistent user experience.



Power where it is wanted

Power can reach devices installed on ceilings, outdoors and other challenging sites, without needing any AC/DC electrics.



Better investment

Minimize extra energy investment and use, so make the most of budgets allocated to intelligent building systems.



Digital signage

A picture tells a thousand words so they say - add power to awkward or outside locations, to support interactive, attention-grabbing digital signage.



View the entire PoE Range

Visit our website for more and to view the entire portfolio of PoE switches for SMBs:
www.netgear.co.nz/landings/poe

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PoE Switches for
SMB's 101
Easier Management and Adaptable
Hardware



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